

PRESS RELEASE



iBAHN allows business travellers to ‘pick their own’ bandwidth

The internet service is a European first for wireless connectivity in the hospitality industry

7 March, 2007 – iBAHN, a leading provider of broadband services to business travellers worldwide, today announced the launch of iBAHN Speed Solution, an innovative broadband service that allows hotel guests to select the bandwidth speed that best suits their specific needs.

iBAHN Speed Solution is one of the lowest cost, free to guest, broadband service models available. Hotel guests in EMEA now have the option to use wired or wireless premium high-speed internet access (HSIA) for a daily or weekly charge, or, simply use a basic high-speed internet connection for free.

The basic broadband package has been designed for light email and web browsing, perfect for occasional web surfers. Alternatively, the premium internet service is designed for heavy usage, primarily aimed at corporate travellers using applications such as video and music downloads, VPNs and online gaming, which require high bandwidth.

iBAHN has introduced Speed Solution in-line with hotel connectivity demands. The company has been regularly conducting end-user surveys since 2003, and more than 80 per cent of the respondents to date have indicated connection speed as their number one requirement for hotel broadband.

Karl-Heinz Pawlizki, director of operations, Intercontinental Hotel Groups, comments: “iBAHN’s Speed Solution is a revelation in hotel connectivity. It will allow me to provide free internet access to my guests, while eliminated my HSIA operating expenses in one simple, fully-managed service.”

iBAHN is the only hospitality broadband service provider able to manage and deliver different speeds of wireless bandwidth selectively to each guest at the hotel, while simultaneously reducing hoteliers’ cost for the service.

Graeme Powell, MD EMEA of iBAHN, adds: “Business travellers have been paying a one-cost-fits-all HSIA charge for too long. While our customers tell us that they are happy to pay for a quality and reliable internet connection, we also feel it makes sense to match price with usage. Our Speed Solution enables hoteliers to cost-effectively manage guests’ ever-increasing needs for bandwidth.”

Ends

About iBAHN

iBAHN provides secure, reliable high speed internet services for travelers and groups at hotels and conference centres worldwide. Monthly, more than 1.5 million business travelers around the world use iBAHN’s secure internet services. iBAHN provides service to over 2,100 hotels and meeting and conference venues in 18 countries around the globe. More information on iBAHN’s high speed technology services can be found at www.ibahneurope.com

iBAHN press contacts:

Lloyd Gofton – 07919 353484 / lloyd@liberatemedias.com
Wendy McAuliffe – 07900 886791 / wendy@liberatemedias.com