

PRESS RELEASE



DIGITAL VIDEO EXPERTS JOIN iBAHN ASIA-PACIFIC TEAM *New installations in India, Thailand and Australia*

SALT LAKE CITY, Utah – (February 21, 2008) – iBAHN, a leading global provider of digital convergence solutions for hoteliers, has announced two key additions to its growing professional team in the Asia-Pacific region. As iBAHN continues to grow its business in the region, the company has focused on bringing on board highly experienced staff to maintain its strong growth rate.

The company made its announcement at the 2008 International Hotel Technology Forum in Singapore, which it sponsored.

Based in Bangkok, Mark Parry-Jones joins the company as regional sales director, where his deep experience in business development and digital technology will be leveraged to grow iBAHN business in the region. With more than 15 years of experience in various aspects of technology for the hospitality market, Parry-Jones brings a wealth of knowledge and experience that is directly related to iBAHN business. Prior to joining iBAHN, Parry-Jones served as regional sales director for NxTV Asia, where he was instrumental in developing the company's business and building its team in the Asia-Pacific region, including new markets in Thailand, Singapore, Australia, Dubai, India and Malaysia.

"My decision to join iBAHN was based on the company's strong growth, excellent products and services, and solid management team," said Parry-Jones. "I'm excited to bring my experience to work for iBAHN as it expands and grows in the Asia-Pacific region."

Also joining iBAHN as regional sales director in Australia is Marnie Glasson, who will head up the company's business development by identifying and consulting with leading Australian hoteliers who recognize the need to



provide digital entertainment and convergence to their guests. Glasson brings 18 years of experience in the Australian broadcast media industry to iBAHN Australia. Prior to joining iBAHN, she served as business sales manager at Foxtel, Australia's leading cable television network, where she worked closely with leading hotel brands including Marriott, Versace, Starwood Group and IHG.

"I am very excited to be a part of an innovative and growing company like iBAHN," said Glasson. "My previous experience in hospitality sales will, I believe, be a strong factor in being able to contribute positively to the company's growth."

"I am particularly pleased to welcome both Mark and Marnie to iBAHN at a time when the company is very focused on growing its business in the Asia-Pacific region," said Freddie Lam, managing director of the Asia-Pacific region for iBAHN. "They each bring years of knowledge, experience and contacts in the hospitality industry which we strongly believe will be critical to becoming the leader in digital convergence for the hospitality industry in the region."

About iBAHN

iBAHN provides secure, reliable digital convergence solutions for hoteliers. More than 1.5 million travelers use iBAHN services each month at hotels and meeting and conference sites in 28 countries around the globe. iBAHN is pioneering the delivery and integration of hotel networks with guest applications by converging digital TV, digital audio, true video on demand, VoIP and business-grade high-speed Internet services over its advanced patented network. For further information please visit www.iBAHN.com.

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