

PRESS RELEASE



TOP-RATED HOTELS IN ASIA-PACIFIC REGION SELECT iBAHN STATE-OF-THE-ART DIGITAL CONVERGENCE SOLUTIONS

New installations in India, Thailand and Australia

SALT LAKE CITY, Utah – (February 22, 2008) – iBAHN, a leading global provider of digital convergence solutions for hoteliers, has announced the successful initiation of digital convergence service solutions in key hotels across the Asia-Pacific region. The company made its announcement at the 2008 International Hotel Technology Forum at the Shangri-La's La Rasa Sentosa Resort in Singapore. iBAHN was a proud sponsor for the first-ever IHTF in Asia, and welcomed Forum attendees to its Hospitality Area.

Five-star Sydney based hoteliers, The Eight Hotels Group, is one of the first to accept iBAHN's ETVi product in the Australian market in their boutique Sydney Hotel, The Diamant Hotel.

"We are very happy to be partnered with iBAHN/ETV for the in- house interactive entertainment system for our hotels," said Paul Fischmann, general manager, Diamant Hotel in Sydney, Australia. "We find both the product and the team behind the product to fit very well with us and we look forward to a continued business relationship with iBAHN/ETV."

The company also has successfully completed the initiation of integrated digital services, with both guest-facing and hotel management orientations. Among the services already in place or under contract for near-term installation are IP-TV (Internet-based television), video-on-demand (VoD), automated guest check-in, call center/guest services centers, music on demand, and its first digital signage product for the Asian market.



With iBAHN's ETVi product, the in-room television becomes an electronic point of sale for services such as restaurant reservations, room service and spa/golf bookings. The system can be navigated at the touch of a button, in more than 25 languages, creating broad appeal for guests from all over the globe.

"iBAHN is always seeking to raise the level of technology for the hospitality industry and the booming Asia Pacific region has always been an important market in our worldwide strategy," iBAHN managing director for the Asia-Pacific region, Freddie Lam said. "As hotels are building scalable IP networks and digital broadcasting becomes increasingly popular, we strongly believe that the market is definitely ready for advanced digital converged solution like ETVi, which can help generate multiple revenue streams, enhance service differentiation and drive guest satisfaction."

About iBAHN

iBAHN provides secure, reliable digital convergence solutions for hoteliers. More than 1.5 million travelers use iBAHN services each month at hotels and meeting and conference sites in 28 countries around the globe. iBAHN is pioneering the delivery and integration of hotel networks with guest applications by converging digital TV, digital audio, true video on demand, VoIP and business-grade high-speed Internet services over its advanced patented network. For further information please visit www.iBAHN.com.

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