



New Business Unit For Expanding Markets

Allan Smith joins iBAHN as Managing Director - South Pacific & South East Asia

(Sydney and Salt Lake City- April, 2008) -- iBAHN, a leading global provider of digital convergence solutions for hoteliers, is continuing its expansion around the world opening a new business unit to service the growing South Pacific and South East Asian regions.

iBAHN's CEO David W. Garrison has announced the appointment of Allan Smith as managing director of the company's new business unit, headquartered in Sydney, Australia.

"Allan joins our company from MagiNet where he earned respect of some of the industry's leading hoteliers and built very successful business units across Southern Africa, South Pacific and USA prior to their takeover," said Garrison from iBAHN's global headquarters in Salt Lake City.

"iBAHN's expertise in secure Internet services combined with the introduction of its digital entertainment and converged solutions has created new opportunities for the company around the world, and I look forward to working with Allan to expand on the growth in the South Pacific & South East Asia."

Prior to joining iBAHN, Smith served as VP Southern Operations and Global Business Development/Convergence, spending 12 years with MagiNet in various capacities spanning Southern Africa, South Pacific and USA. His responsibilities included managing the southern operations, develop and implement the global business development and convergence business unit, and serving as CEO/President of Nomadix.

"I am excited about joining the iBAHN team, especially considering iBAHN's commitment and investment to its global expansion plans to deliver secure and reliable data services, which now includes Asia Pacific. iBAHN is consistently setting new standards in delivering a global converged solution to their hotel and corporate partner globally," said Smith.

Smith's appointment coincides with the launch of iBAHN's digital entertainment solution, ETVi, to the Australian hospitality market in early April.

Additionally, iBAHN has expanded the scope of its North Asian business to include broadband and digital convergence along with its enterprise conference sales services.

iBAHN will also be establishing a joint services unit for Asia as a whole which will provide a NOC, customer support, regional engineering and brand sales services.



About iBAHN

iBAHN, a leading global provider of digital convergence solutions for hoteliers, is currently, Sydney, Bangkok installed in 28 countries and providing service to 1.5 million guests per month. The company serves the Asia-Pacific Region from its multiple regional offices in Hong Kong, Beijing, and Shanghai. iBAHN is pioneering the delivery and integration of hotel networks with guest applications by converging digital TV, digital audio, true video on demand, VoIP and business grade high speed Internet services over its advanced patented network. For further information, please visit www.ibahn.com.

About ETVi

The ETVi solution is 100% digital end to end. A single cable is used to deliver digital TV, Radio, VOD, music on demand, Internet and Email on the TV screen as well as the integration of hotel back office applications and promises a high level of on TV screen configuration for the hospitality operator. For further information, please visit www.etvinteractive.com

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